2024

tech climbers
liverpool city region

Enter Liverpool City Region Tech Climbers 2024

The more info you supply, the better we can profile you in the future and notify you of any initiatives that may be of benefit.

Section 1 – About you & your organisation

1. Please tell us your name.
2. Which organisation do you represent?
3. Has your business entered Tech Climbers before?
   a. Yes
   b. No

If no, please skip to question 5

4. Please tell us which Tech Climbers region your business previously entered.
   a. Liverpool City Region
   b. Greater Manchester
   c. Yorkshire

We can only accept entries from businesses within the Liverpool City Region for this campaign. If your business headquarters has moved or you have any questions regarding entering Tech Climbers, please contact us at info@techclimbers.co.uk.

5. Are you the Founder or CEO of this business?
   a. Yes
   b. No

If no, please skip to question 8

6. What is your preferred job title? (CEO/ Founder/ etc.)
7. What is the best email to contact you on in relation to your submission?
8. What is your job title?
9. What is the best email to contact you on in relation to your submission?
10. Please tell us the name of the Founder or CEO of this business

Please add their contact details so we can also keep them up to date with your entry and our live reveal

11. What is the best email to contact the business Founder or CEO on in relation to this submission?
12. What is your company website?
13. Give a brief description of what your business does (Please provide us with a brief summary of your business. Max. 250 character limit.)
14. Where is your business based in the region?

a. Halton
b. Knowsley
c. Liverpool
d. Sefton
e. St. Helens
f. Wirral

Section 2 – About your product/services

15. What is the name of your core product/service?
16. Do you own and/or use any intellectual property (IP) rights?
    a. Yes
    b. No
17. If so, please identify the types of IP
    a. Patents
    b. Trademarks
    c. Copyright
    d. Designs
    e. Other
18. Please provide a few details around your IP
19. Do you have an IP strategy for your business covering the next 2-5 years?
    a. Yes
    b. No
20. Which sector(s) is your company's product or service aimed at?
    a. Accommodation
    b. Administrative and Support Services
    c. Construction
    d. Consumer Services
    e. Education
    f. Entertainment Providers
    g. Farming, Ranching, Forestry
    h. Financial Services
    i. Government Administration
    j. Holding Companies
    k. Hospitals and Health Care
    l. Manufacturing
    m. Oil, Gas, and Mining
    n. Professional Services
    o. Real Estate and Equipment Rental Services
    p. Retail
    q. Technology, Information and Media
    r. Transportation, Logistics, Supply Chain and Storage
    s. Utilities
    t. Wholesale
    u. Multiple
21. Which problems does your product/service solve for your customers?
22. Do you host your IP/product/service in the public cloud?
    a. Yes
    b. No

     c.   No, but we would like to

23. Which tech platform do you host your product or solution on? Which of the below platforms do you use to host your product solution
    a. AWS
    b. Google Cloud
    c. IBM Cloud
    d. Microsoft Azure
    e. Oracle Cloud
    f. OVH Cloud
    g. Tencent
    h. Veeam
    i. VMware
    j. Other

24. If 'other', please specify

Section 3 - Growth, impact and resilience

25. What growth opportunities are there for you within your current sector and in reaching new markets?

26. How many years has your business been trading?
    a. Less than a year
    b. 1 - 2 years
    c. 3 - 5 years
    d. 6 - 10 years
    e. Over 10 years

27. What is your total revenue for the previous financial year? (£)

28. What is your projected total revenue for the next financial year? (£)

29. How many staff do you currently employ?
    a. 1 – 5
    b. 6 - 10
    c. 11 – 20
    d. 21 – 50
    e. 50+

30. How many new starters are you planning to recruit in the next 12 months?
    a. 0
    b. 1- 2
    c. 3 – 5
    d. 6 – 10
    e. 11+

31. Has your company received any funding to date?
    a. Yes
    b. No

32. If yes, where has your business received funding from, and how much? (optional)

33. Is your company currently looking for funding to grow?
    a. Yes
    b. No

34. If yes, please select from the below:
    a. Seed / start-up funding
    b. Series A (£3m+)

      c.   Series B (£10m+)

      d.   Debt finance

      e.   Unsure

      f.   Other (please specify)

35. If 'other' please specify

36. How confident are you that you will secure the investment needed for your growth plans?'

37. What could extra funding unlock for your business? (Please specify)

38. Please explain your product development roadmap and share any key innovation milestones planned in the next 12 months

39. Please explain how your product or businesses influences environmental and social impact?

40. Please review the following challenges and their impact on the future of your business. Please order 1 being high impact 10 being low impact.
    a. Access to finance
    b. Slow adoption of technology
    c. Commercial support
    d. Barriers to innovation
    e. Technical development support
    f. Access to business support programmes
    g. Access to talent
    h. Skills development
    i. Access to new markets
    j. Marketing and sales strategy

41. Are there any other challenges facing your business? (Please list)

42. What business support or funding would you like to see for businesses like yours?
    a. Funding rounds
    b. Collaborative R&D funding
    c. Access to skills & talent / workforce development
    d. Venture capital
    e. Angel investors
    f. Crowdfunding
    g. Equity crowdfunding.
    h. Investment training
    i. Finance training
    j. Real estate advice
    k. Management and leadership training
    l. Scale-up mentoring
    m. Sales training
    n. Other

43. What other support or funding would you like to see?

44. Do you set aside a learning and development budget for yourselves/ your staff?
    a. Yes
    b. No

45. If yes, how much budget do you set aside?

Section 4 - Insight and data sharing

46. Do you think that the Liverpool City Region region is a good place to create and grow a business? Why?

47. Please tell us how your organisation commits to equality, diversity and inclusion?

  a. We're working on creating a diversity and inclusion strategy.
  b. We have a diversity and inclusion strategy in place.
  c. We have a budget for investing in initiatives to promote diversity and inclusion.
  d. We have a diversity and inclusion champion or team member responsible for delivering the strategy for us.
  e. We don't currently have a strategy in place.

48. Do you gather diversity and inclusion data within your teams?
  a. Yes
  b. No

49. Would you be willing to talk about how your business has overcome challenges this year for our content on the Liverpool City Region's scale-up community?
  a. Yes
  b. No

50. Please give any supporting information (if applicable).

51. All entries will be provided to an expert panel of representatives. By ticking this box, you confirm to your data being shared with the above parties, for relevant contact regarding your submission
  a. Yes
  b. No

52. Are you happy to receive emails from the partners regarding future initiatives, products or services that may be of interest?
  a. Yes
  b. No

53. Can you provide us with your X (twitter) company handle?

54. Can you provide us with your company LinkedIn page address?

55. How did you hear about Tech Climbers?

56. Please can you provide us with a full-colour version of your company logo?

57. Lastly, please can you provide us with a white version of your company logo?