

Tech Climbers Liverpool City Region 2025 - Entry form questions

The more information you supply, the better. This will help us profile you in the future and notify you of any initiatives that may be of benefit.

Section 1 - About you & your business

1. Please tell us your name.
2. Which organisation do you represent?
3. Have you entered Tech Climbers before?
 - a. Yes
 - b. No

If no, please skip to question 5.

4. Please tell us which Tech Climbers region your business previously entered?
 - a. Liverpool City Region
 - b. Greater Manchester
 - c. Yorkshire

We can only accept entries from businesses within the Liverpool City Region. If you have any questions or have recently moved to Liverpool City Region, please contact us at info@techclimbers.co.uk.

5. Are you the founder or CEO of this business?
 - a. Yes
 - b. No
6. What is your preferred job title?
7. What is the best email to contact you on in relation to your submission?

If you are the founder/CEO, please skip to question 10.

8. Please tell us the name of your founder or CEO of the business.
9. What is the best email to contact the business founder or CEO in relation to your submission?
10. What is your company website?
11. Where is your business based in the region?

- a. Sefton
- b. Liverpool
- c. Wirral
- d. Knowsley
- e. Halton
- f. St. Helens

12. How many years has your business been trading?

- a. Less than a year
- b. 1 - 2 years
- c. 3 – 5 years
- d. 6 – 10 years
- e. Over 10 years

13. How many staff do you currently employ?

- a. 1 – 5 employees
- b. 6 – 10 employees
- c. 11 - 20 employees
- d. 21 – 50 employees
- e. 50+ employees

14. How important is your organisation's commitment to equality, diversity and inclusion in terms of your growth?

- a. Very important
- b. Important
- c. Somewhat important
- d. Not important

15. What are the top factors for basing your business in the Liverpool City Region?

(Multiple choice)

- a. Access to funding
- b. Access to talent
- c. Internet Connectivity
- d. Office space
- e. Train connectivity
- f. Road connectivity
- g. Support network
- h. The founder community
- i. Other

If other, please let us know.

Section 2: About your product

16. What is the name of your core product?

17. Give a brief description of your product and the problem(s) it solves for your customers
18. Please explain how your product or businesses influences environmental and social impact
19. Do you own and/or use any intellectual property (IP) rights?
(Multiple Choice)
 - a. Patents
 - b. Trademarks
 - c. Copyright
 - d. Designs
 - e. Other
 - f. No, we don't own any IP rights

If you don't own any IP rights, skip to question 22.

20. If you have identified any IP in Q19, please state whether you have handled this yourself or used a firm of Patent and Trade Mark Attorneys?
21. Please provide a few details around your IP.
22. Do you have an IP strategy for your business covering the next 2-5 years?
 - a. Yes
 - b. No
23. What is the total revenue related to your product for the previous financial year? (£)
24. Has your product received any funding to date?
 - a. Yes – £10M+
 - b. Yes – £5M – £9M
 - c. Yes - £1M - £5M
 - d. Yes - £500k - £1M
 - e. Yes – £100,00 -£500,000
 - f. Yes - £50,000 - £100,000
 - g. Yes - £21,000 - £50,000
 - h. Yes – up to £ 20,000
 - i. Yes – Prefer not to disclose
 - j. No, we're bootstrapped

If no, please skip to question 25.

25. Where has your product received funding from?
(Multiple choice)
 - a. Angel investors
 - b. Venture Capital
 - c. Crowdfunding
 - d. Friends & Family

- e. Grant funding
- f. Other

If other, please let us know.

26. Does your product feature AI?

- a. Yes, it's powered by AI
- b. Yes, it offers AI capabilities
- c. No

If yes, please skip to the future growth section.

26, What are your current barriers to implementing AI?

- a. Trust & safety
- b. Education
- c. Lack of in-house skills
- d. Other

If other, please let us know.

Section 3: Future growth

27. What growth opportunities are there for you within your current sector and in reaching new markets?

28. What is the projected total revenue related to your product for the next financial year? (£)

29. How many new starters are you planning to recruit in the next 12 months?

- a. 0
- b. 1-2
- c. 3-5
- d. 6-10
- e. 11+

If you answered 0, please skip to question 30.

30. Which departments are you looking to hire in?

- a. Marketing
- b. IT
- c. Operations
- d. Finance

f. HR

g. Other

31. Is your company currently looking for funding to grow?

- a. Yes, Pre seed round
- b. Yes, Seed funding round
- c. Yes, Series A (£3m+)
- d. Yes, Series B (£10m+)
- e. We are not looking for funding
- f. Other

If 'other' please specify

If you're not looking for funding, please skip to question 32.

32. How are you looking to raise the funding? (multiple choice)

- a. Crowd funding
- b. Grant
- c. Angels / VC
- d. Other

33. What could extra funding unlock for your business? (Please specify)

34. Rank these factors in order of how much they raise your confidence for growth?

1 being high confidence, 6 being low confidence

- a. Number of VCs in the region
- b. Number of public funding programmes in the region
- c. Access to business support initiatives
- d. Access to high-skilled talent
- e. Access to new markets
- f. Adoption of technology

35. Do you plan to use AI to optimise your product?

- a. Yes
- b. No

36. Please explain your product development roadmap and share any key innovation milestones planned in the next 12 months.

Section 4: Your preferences

37. All entries will be provided to an expert panel of representatives. By ticking this box, you confirm to your data being shared with the above parties, for relevant contact regarding your submission.
38. Are you happy for our partners to email you about their Prize Packages or other growth support initiatives, products or services that could support your growth?
39. Lastly, please can you provide us with your company logo?