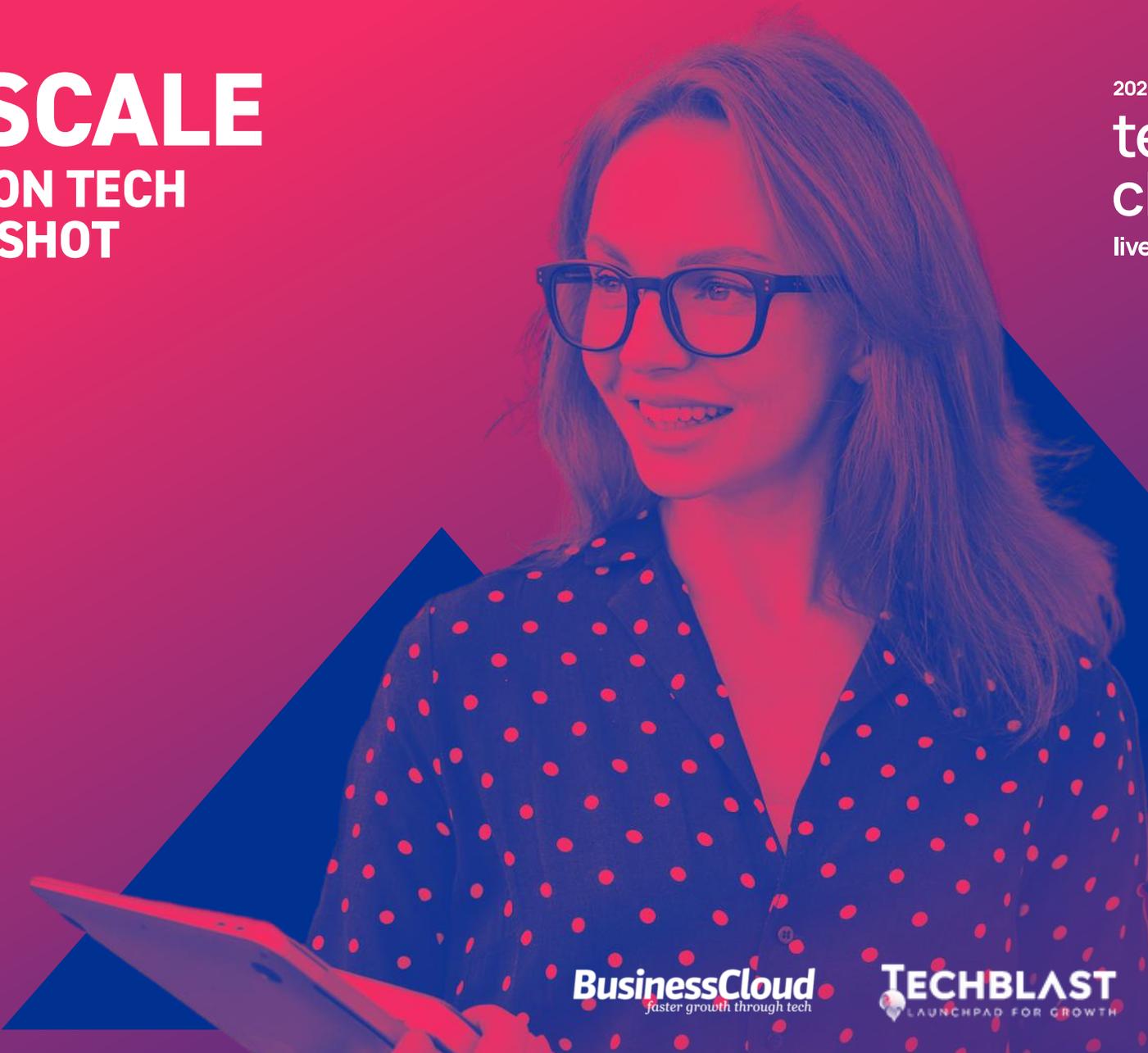


# READY TO SCALE

## LIVERPOOL CITY REGION TECH CLIMBERS 2023 SNAPSHOT

2023

tech   
climbers  
liverpool city region



**BusinessCloud**  
faster growth through tech

**TECHBLAST**  
LAUNCHPAD FOR GROWTH

 **ACTIVE  
PROFILE**



LIVERPOOL CITY REGION 2023

# THIS YEAR'S PARTNERS

SPONSORED BY



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# WHAT IS TECH CLIMBERS?

Tech Climbers is a regional list published with BusinessCloud and TechBlast that showcases the top-performing, IP-rich, product-led technology businesses.

Our mission is to shine a light on scaling tech businesses across the UK. We offer a platform for start-ups and scale-ups to gain support and investment that'll encourage a growth journey that will set them up for success to becoming the region's leading lights.

# THE CRITERIA

## IMPACT

Is the company solving world problems, generating economic growth, and creating positive environmental or social outcomes?

## INNOVATION

Is the company developing cutting-edge technology or making ground-breaking digital advancements?

## INVESTMENT

Is the technology and commercial model stable? To date, does the company have an impressive growth record that would attract investors?



## THE LIST INCLUDES:



### ONES TO WATCH

Up-and-coming businesses with bags of potential, which are on track for future success.



### MAIN LIST

Celebrates the rising stars in the city region that make Liverpool an exciting tech destination in the UK.

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ENTRIES WERE REVIEWED BY SENIOR REPRESENTATIVES FROM OUR PARTNER ORGANISATIONS.

# ENTRIES SOUGHT FROM ACROSS LIVERPOOL CITY REGION



LIVERPOOL CITY REGION 2023

# TECH CLIMBERS



LIVERPOOL CITY REGION 2023

# ONES TO WATCH



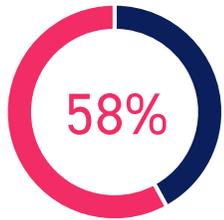
**MYMA MEDICAL**

*Parent Promise.*

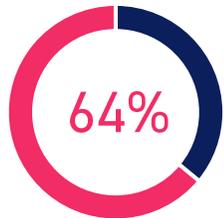




# FUELLED FOR GROWTH



58% of entrants are new to Tech Climbers  
36% YoY increase



64% of start-ups (under 1 year) have already received funding.  
153% increase from 2021



100% of start-ups (under 1 year) are looking for funding



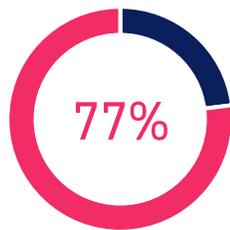
Average revenue of start-ups (under a year)

For the first time since launching in Liverpool City Region, most entries are new to the Tech Climbers list. The Combined Authority are actively funding more businesses in the city region, and it shows in the figures – we've seen a 153% increase in start-up entrants (under a year old) that have already received funding. Amazing!

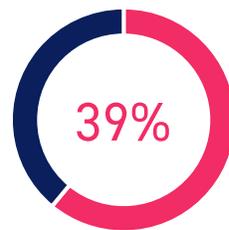


# GROWING PAINS

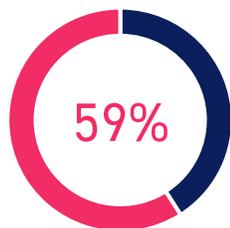
75% of entrants are looking for funding to grow.  
Out of them...



77% are looking for combined Seed and Series A funding.



39% chose access to finance as the biggest barrier to growth



59% are looking for Seed funding.

75% of all applicants are looking for funding to grow, with 77% opting for Seed and Series A funding. Amongst our group of entrants 'access to finance' is the biggest barrier when thinking about the future of the business (a 1% increase on 2021's figures), with 'slow adoption to technology' being their second concern.

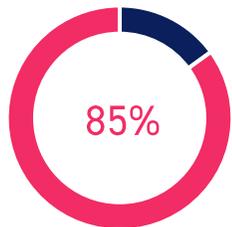


# THE TALENT QUEST



100%

100% of entrants are looking to hire talent



85%

85% of entrants have, or are working on, an equality, diversity and inclusion policy



297

Entrants are projected to create 297 new jobs.  
13% YoY increase.

## IN THE NEXT 12 MONTHS

Great news for Liverpool City Region – all 2023 entrants are looking to hire talent within the next 12 months, projecting a creation of 297 new jobs within the tech industry. Diversity and inclusion are important for many reasons, including attracting and retaining a stronger talent pool, but they also improve revenue growth and readiness to innovate. It's encouraging to see that 85% of entries are working on, or have, an equality, diversity and inclusion policy.

# PARTNERS



AVISON  
YOUNG

Avison Young creates economic, social and environmental value as a global real estate advisor, powered by people. At Avison Young, we believe in creating a positive impact wherever we go.

There is a vital role for commercial real estate to create healthy, productive workplaces for employees, cities that are centres of prosperity for its citizens, and built spaces and places that create a net benefit to the economy, the environment and the community.

Our nimble, agile team has global insight, local market expertise and access to some of the smartest technology in the commercial real estate industry – all at the ready to work on creating your competitive advantage. As a private company, you will collaborate with an empowered partner who is invested in your success as much as you are.

BDO

BDO LLP is the leading UK accountancy and business advisory firm focused on ambitious, entrepreneurially-spirited and fast-growing businesses. Having operated in the Leeds City Region for several years, we continue to invest in our client's growth by developing our people and teams to provide an unrivalled breadth of services. Our broad range of technology clients from across the region are key contributors to Britain's economic engine. We are proud to hear our clients say how our local specialists really take the time to understand their needs and help provide practical and insightful, joined-up advice and solutions.

# PARTNERS



## Brabners

Our mission to make the difference guides everything we do, pushing us to go the extra mile for our clients and empowering our people to do what they do best.

We specialise in enabling public and third sector organisations and private individuals to achieve their goals. We provide a full-service legal offering to large and mid-sized businesses, SMEs, public sector bodies, charities, business owners, entrepreneurs and high-net worth individuals.



Marks & Clerk set up its first office in the UK in 1887. Today, we're a leading global intellectual property firm, working in partnership with businesses of all shapes and sizes all over the world. Providing them with people whose legal, technical and commercial expertise exactly meets their needs. Shaping our services around them. Protecting, enforcing and maximising the value of their intellectual property to support them in achieving their business ambitions.

# ASSOCIATE PARTNERS



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TECH  
NATION 

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